







We are Karl and Daan,

A German-Dutch gay couple, happily living the nomad life and eager to explore the world around us, from our favorite neighborhood restaurant that serves the perfect pasta, to adventurous hiking trails across the globe.

<u>coupleofmen.com</u> is our online travel/lifestyle/community magazine that focuses on authentic, high-end and gay-friendly content, making us a trustworthy advisor for the LGBTQ+ community worldwide.

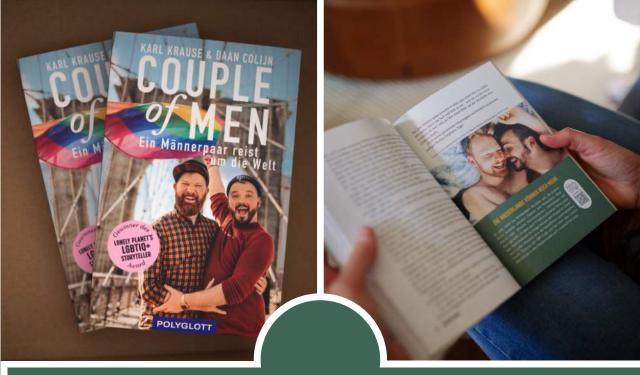
We like to inspire our readers to explore the world open-minded, respectful and with a happy heart.

# WE WON THE LONELY PLANET AWARD!

## **FOR BEING BEST IN TRAVEL 2021**

Lonely Planet awarded us with their LGBTQ+ Storyteller award which is part of the diversity and inclusivity group of winners of the Best in Travel 2021 awards. The goal of that year's Best in Travel awards was to shine a light on the individuals shaping the future of travel according to Lonely Planet's press release. We are still very honored to have won this important award and will continu to highlight why "queer" travel is such an important part of our travel industry.



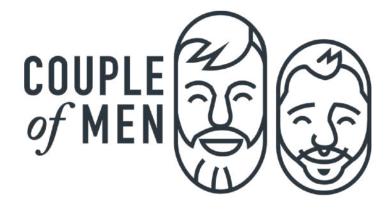


# **WE WROTE A BOOK!**

# PUBLISHED BY THE RENOWNED GERMAN TRAVEL PUBLISHER POLYGLOTT

"Couple of Men - Ein Männerpaar reist um die Welt" is the first German written LGBTQ+ travel book! Across ten chapters you follow our ten year relationship, traveling the world, and exploring what queer travel actually means. The book is available in bookstores across Germany, Austria, Switzerland and online.





We create travel, lifestyle and community influencing on social media channels like <u>Instagram</u>, <u>Facebook</u>, and <u>Twitter</u>. When preferred, we can use the Meta paid partnership label. This gives our clients more insights and the opportunity for remarketing.







15k



We combine influencing on our social channels with more in-debt and SEO optimized articles on our website coupleofmen.com.

65.000 UNIQUE VISITORS\* 3:10 MIN. AVRG. TIME ON SITE

150K PAGE VIEWS\*

**DOMAIN AUTHORITY** 

Our gay-friendly highly ranked reviews, journals and travel guides are available in **ENGLISH** and **GERMAN**, pending on the clients market.

coupleofmen.com | info@coupleofmen.com | @coupleofmen

HOME DESTINATIONS GAY TRAVEL GAY PRIENDLY REVIEWS ABOUT US

# Be Vedetta: Adult-only gay-friendly Relais & Glamping in Tuscany | Review



Gay couple hotel review of the adult-only luxurious accommodation in Italy: BeVedetta Relais & Glamping in Tuscany. Our trip to Italy - to Scarlino, Maremma, to be exact - felt like a trip back to the origins of our travel adventures together as a gay couple of men. Close to nature, fantastic views, LGBTQ+ friendliness, and a sustainable focus for the future. And even though we've learned over the years that a touch of luxury is part of a wholesome vacation for us, sustainable harmony with nature is (became) especially important to us. The gay-friendly accommodation is located high up on a hill overlooking the sea. It was just the right place to experience this symbiosis on vacation, far away from the stress of everyday life. Enjoy our photos, the story about Scarlino, and our LGBTQ+ welcoming and gay-friendly Couple of Men "Be Vedetta Glamping in Tuscany, Italy" hotel review

- in collaboration with BeVedetta Relais & Glamping

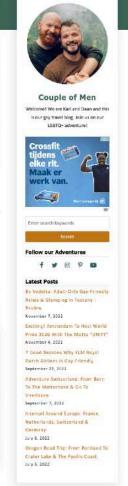


Adults-only Stamping in Tustany: Say-friendly Be Vedetta Relais & Stamping in Scarling O Coupled Imen con



### Welcome to "Be Vedetta" - A viewpoint in Tuscany

After a short flight via Amsterdam directly to Horence, we stood after a long drive with our rental car over the mountains, past Siena, in front of the mighty, red entrance gate. Hound, atmospheric lamps on the right and left of the narrow driveway showed us the way to our accommodation. Just as we were about to leave our parked car, the friendly smiling receptionist in his little poli cart was already standing in front of us. But before we were to move into our little retreat surrounded by ancient olive trees, we packed our suitcases onto the electric vehicle to head uphill to the main



### Recommended



need to be a straight













# 520K MONTHLY AVERAGE REACH COMBINED

REGION

UK · 31% EU

EUROPE

NL

20% NORTH AMERICA

29% ASIA

**20%** OTHER

**GENDER** 

74% MALE

26% FEMALE

? % OTHER

AGE

24% 18-24 YEARS

39% <sup>25 - 34</sup> YEARS

15% 35 - 44 YEARS

22% 45-> YEARS



# AT HOME

# SINGLE CAMPAIGN / BRAND AMBASSADORS FOR PRODUCTS / SERVICES

We will give your brand a strong push among our 85.000 followers by making your product part of our story telling. Boost your own social awareness by using the paid partnership label. Extend our coverage with quality video content or even a full blog review.



**POST** 



REEL



**STORY** 





**BLOG** 





**POST** 

















# WHILE TRAVELING

# BRAND AMBASSADORS / SINGLE CAMPAIGN FOR DESTINATIONS / SERVICES

We will give your destination a strong push among our 85.000 followers by making you part of our story telling. Boost your own social awareness by using the paid partnership label. Extend our coverage with quality video content or even a full gay travel guide.









**STORY** 







**POST** 



**POST** 

REEL

BLOG

**VIDEO** 

**POST** 

**VISIT MALTA** 

HILTON

INTERRAIL THE SIGHTSEEING PASS

**ATTITUDE** 

**LONELY PLANET** 

TRAVEL PORTLAND

NYC & COMPANY SIMPLY MUNICH

**LE MERIDIEN** 

DELTA

**TINGGLY** 

**MAZDA** 

**SKYROAM** 

KLM

OUR PARTNERS DISNEY

**MARRIOTT** 

**PHILIPS** 

**GUNDEL** 

**ENJOY ILLINOIS** 

NIKIN

**MANNSCHAFT** 

**MEINFOTO.DE** 

**BAREFOOT WINE** 

**UNIVERSAL STUDIOS** 

**VISIT MIAMI** 

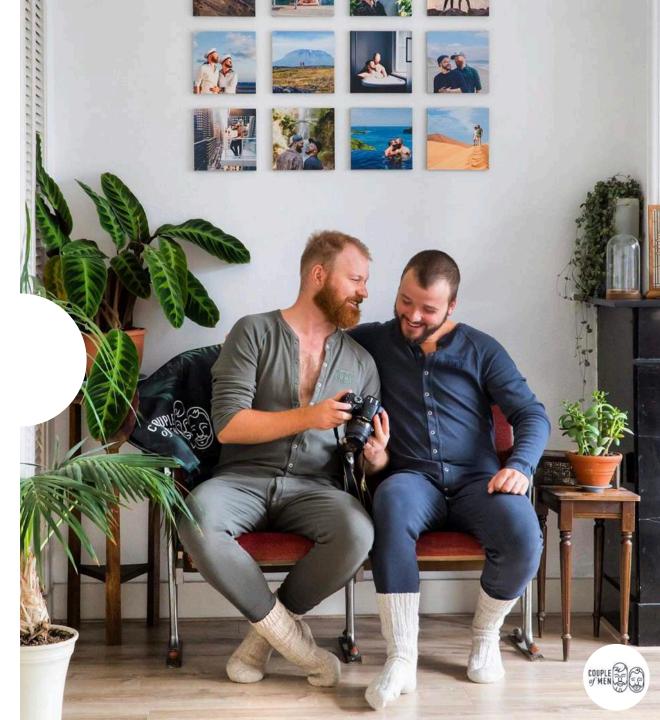
**SPARTACUS** 

**DUTCHES TOURISM** 

**FAIRMONT** 

**ROVOS RAILS** 

**VISIT MALMÖ** 





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