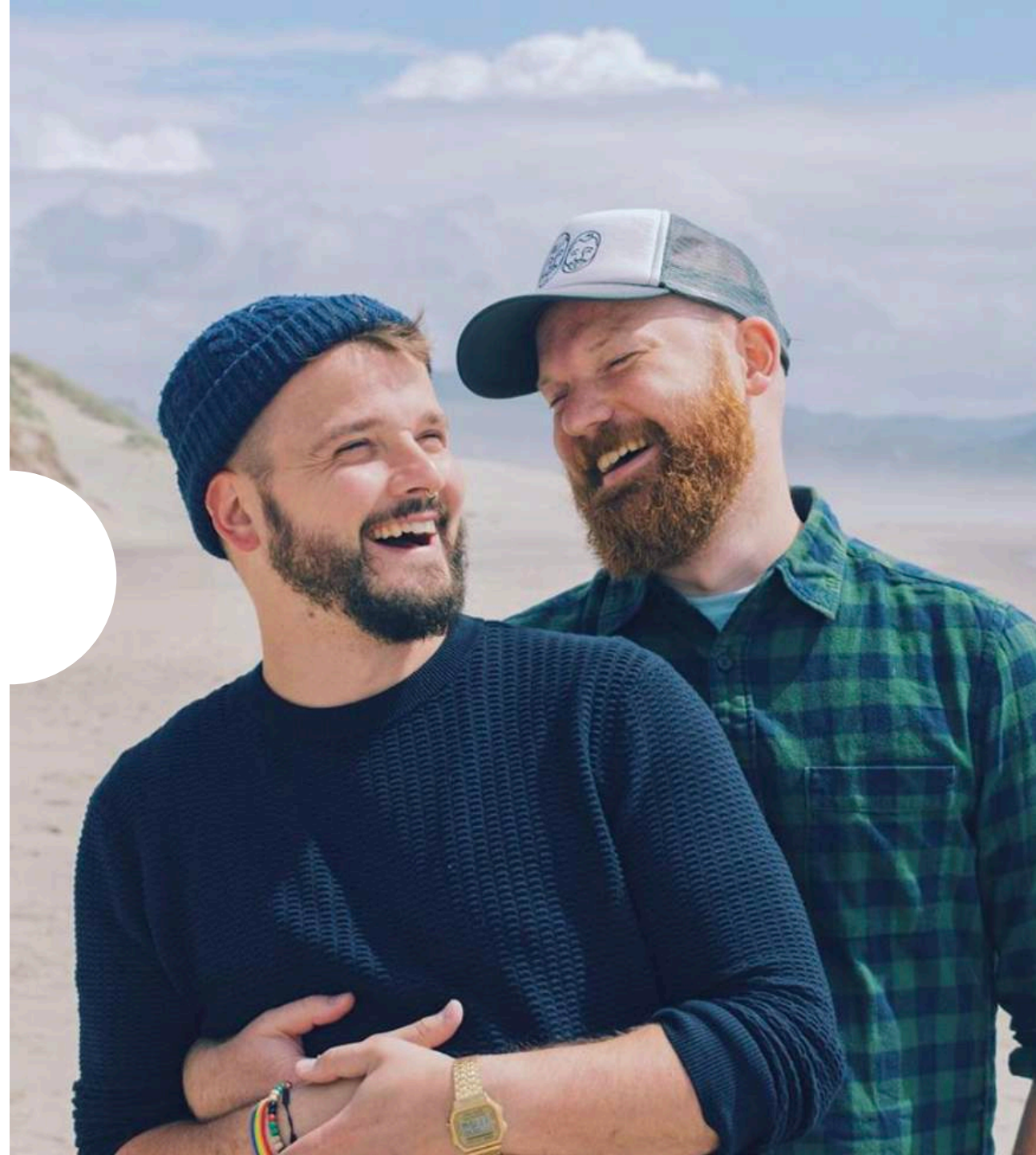




media kit

coupleofmen.com | info@coupleofmen.com | [@coupleofmen](https://www.instagram.com/coupleofmen)





We are Karl and Daan,

A German-Dutch gay couple, happily living the nomad life and eager to explore the world around us, from our favorite neighborhood restaurant that serves the perfect pasta, to adventurous hiking trails across the globe.

coupleofmen.com is our online travel/lifestyle/community magazine that focuses on authentic, high-end and gay-friendly content, making us a trustworthy advisor for the LGBTQ+ community worldwide.

We like to inspire our readers to explore the world open-minded, respectful and with a happy heart.



WE WON THE LONELY PLANET AWARD!

FOR BEING BEST IN TRAVEL 2021

Lonely Planet awarded us with their LGBTQ+ Storyteller award which is part of the diversity and inclusivity group of winners of the Best in Travel 2021 awards. The goal of that year's Best in Travel awards was to shine a light on the individuals shaping the future of travel according to Lonely Planet's press release. We are still very honored to have won this important award and will continue to highlight why „queer“ travel is such an important part of our travel industry.



WE WROTE A BOOK!

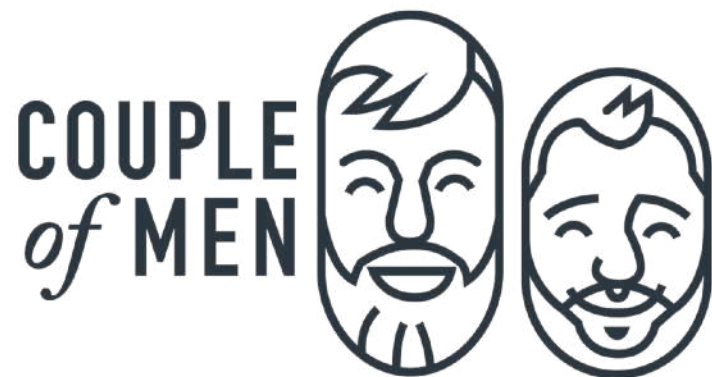
PUBLISHED BY THE RENOWNED GERMAN TRAVEL PUBLISHER POLYGLOTT

„Couple of Men - Ein Männerpaar reist um die Welt“ is the first German written LGBTQ+ travel book! Across ten chapters you follow our ten year relationship, traveling the world, and exploring what queer travel actually means. The book is available in bookstores across Germany, Austria, Switzerland and online.



We create travel, lifestyle and community influencing on social media channels like [Instagram](#), [Facebook](#), and [Twitter](#). When preferred, we can use the Meta paid partnership label. This gives our clients more insights and the opportunity for remarketing.





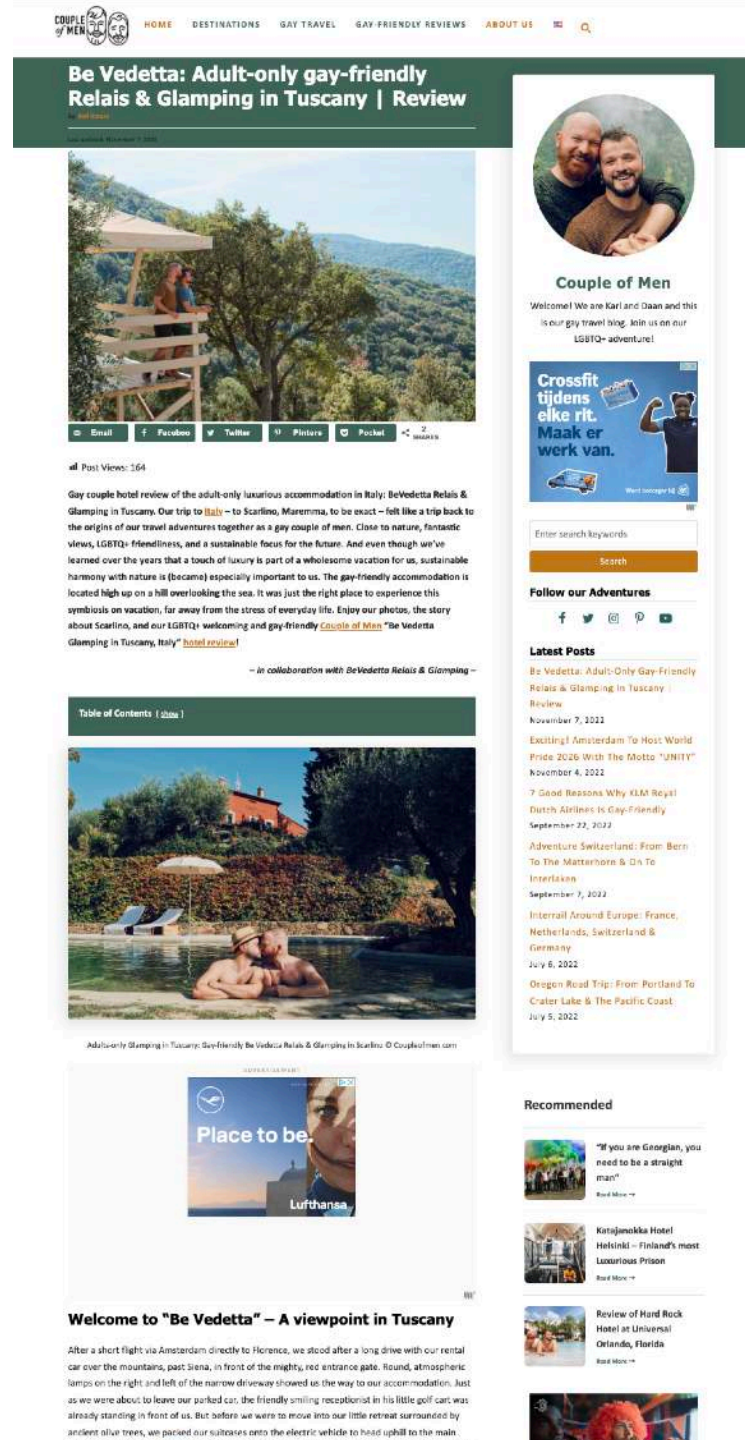
We combine influencing on our social channels with more in-debt and SEO optimized articles on our website coupleofmen.com.

65.000	UNIQUE VISITORS*	3:10	MIN. AVRG. TIME ON SITE	12%	RETURNING VISITORS
150K	PAGE VIEWS*	2,1	PAGES PER VISITOR	44	DOMAIN AUTHORITY

Our gay-friendly highly ranked reviews, journals and travel guides are available in **ENGLISH** and **GERMAN**, pending on the clients market.

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* monthly average





+

+

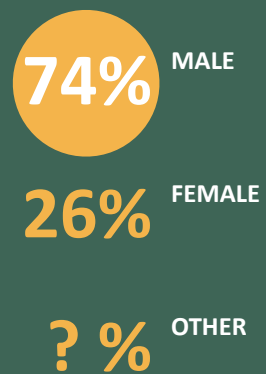
=

OUR AUDIENCE
520K
MONTHLY AVERAGE REACH COMBINED

REGION



GENDER



AGE



AT HOME

SINGLE CAMPAIGN / BRAND AMBASSADORS FOR PRODUCTS / SERVICES

We will give your brand a strong push among our 85.000 followers by making your product part of our story telling. Boost your own social awareness by using the paid partnership label. Extend our coverage with quality video content or even a full blog review.



POST



REEL



STORY



BLOG



VIDEO



POST



POST



WHILE TRAVELING

BRAND AMBASSADORS / SINGLE CAMPAIGN FOR DESTINATIONS / SERVICES

We will give your destination a strong push among our 85.000 followers by making you part of our story telling. Boost your own social awareness by using the paid partnership label. Extend our coverage with quality video content or even a full gay travel guide.



POST



REEL



STORY



BLOG



VIDEO

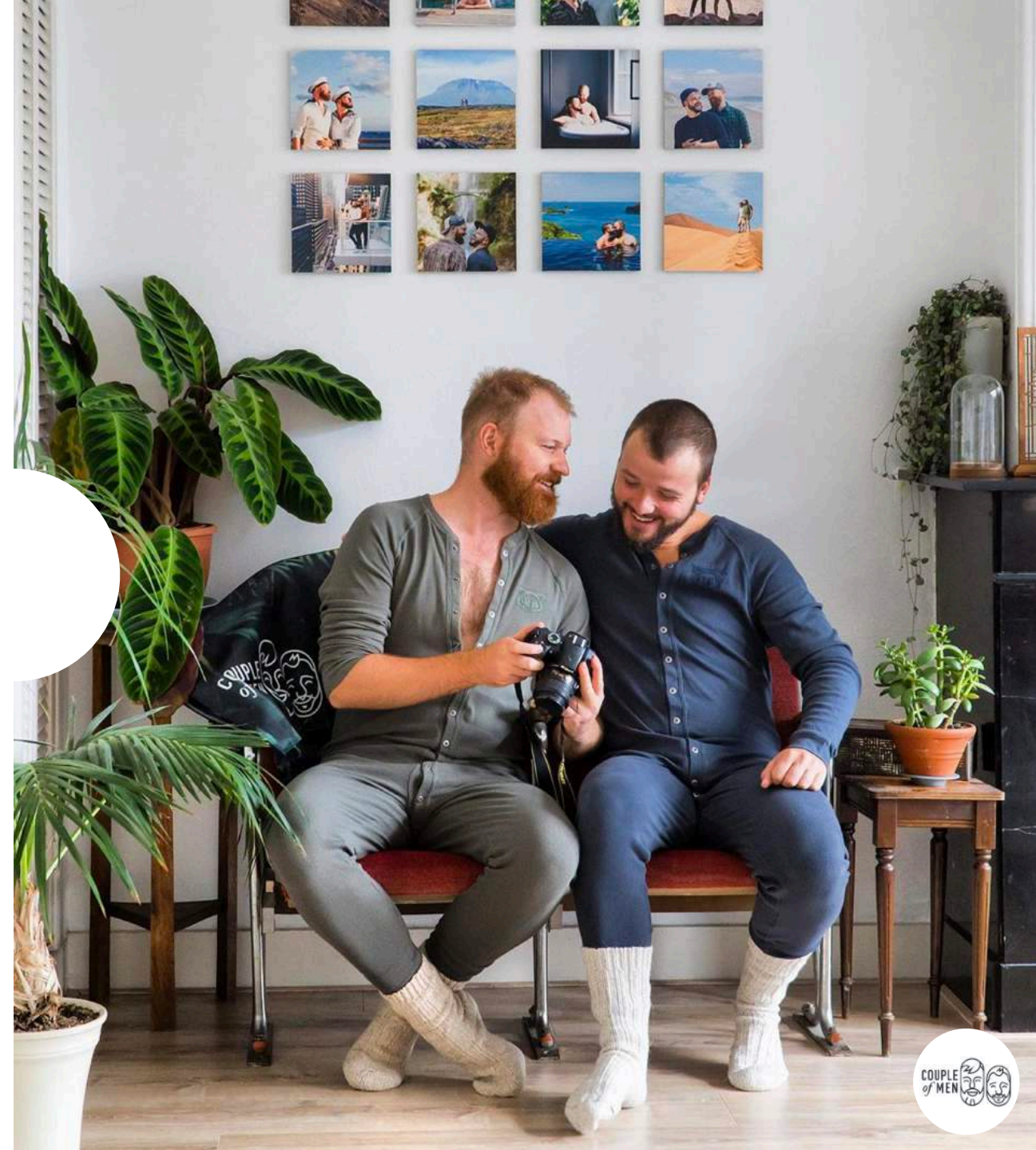


POST



POST

VISIT MALTA
HILTON
INTERRAIL
THE SIGHTSEEING PASS
ATTITUDE
LONELY PLANET
TRAVEL PORTLAND
NYC & COMPANY
SIMPLY MUNICH
LE MERIDIEN
DELTA
TINGGLY
MAZDA
SKYROAM
KLM
OUR PARTNERS
DISNEY
MARRIOTT
PHILIPS
GUNDEL
NIKIN
ENJOY ILLINOIS
MANNSCHAFT
MEINFOTO.DE
BAREFOOT WINE
UNIVERSAL STUDIOS
VISIT MIAMI
SPARTACUS
DUTCHES TOURISM
FAIRMONT
ROVOS RAILS
VISIT MALMÖ





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Content Creators

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